# Included within the Dental Savings Plan are all of the following benefits:

- Two professional '6-month' hygiene cleanings (excludes periodontal treatment)
- Two comprehensive exams (new patient and/or periodic) by the doctor during your regularly scheduled hygiene visits
- One complete periodontal exam
- Two oral cancer screenings
- All necessary x-rays
- Two complimentary fluoride treatments
- 15% Savings on all general and cosmetic dentistry procedures, including treatment for periodontal disease
- 50% Savings on professional teeth whitening kits (take-home or in-office), and one free whitening gel syringe during each attended hygiene visit
- Priority appointment scheduling (we'll do our best to get you scheduled for your most convenient and desired appointment times)
- Program membership discounts for additional family members, with reduced rates for children (ages 13 and under)
- \$35 account credit for each person (non-family member) referred into the program
- No maximums. No waiting periods.
  No exclusions. And no red tape!

## **Program Savings Overview**

You are guaranteed a total annual value of at least \$570 from this savings plan!

Included Services (w/ Membership)	Value
Two professional '6-month' hygiene cleanings (excludes periodontal treatment)	\$194
Two comprehensive exams (new patient and/or periodic), including oral cancer and periodontal screening, by the doctor during your regularly scheduled hygiene visits	\$146
Two complimentary fluoride treatments (adults and kids)	\$90
All necessary x-rays	\$140

In addition, you'll have access to savings on many other general and cosmetic dentistry services, such as:

<b>Examples of Additional Services</b>	Savings
15% off periodontal deep cleaning (full mouth treatment)	\$155+
15% off root canals	\$140 +
15% off same day (CEREC) crowns	\$183 +
15% off implant crowns	\$375+
15% off dentures (full mouth)	\$513 +
15% off comprehensive orthodontics	\$819+
50% off professional teeth whitening kits (take-home or in-office) w/ free whitening gel syringes at cleanings	\$255+

#### **About Ferrera Dental Care**



From the moment you walk in our door, you'll be welcomed by our caring team in a relaxed, friendly environment where the whole family can feel at home. At Ferrera Dental Care we believe in providing excellence in everything we do. We know that every person's dental needs are truly unique. That's why we offer a comprehensive selection of treatment options in a comfortable, convenient atmosphere to help you achieve your healthiest, brightest smile. Discover a new dental experience at Ferrera Dental Care. We look forward to caring for you and your family's dental needs!

### About Dr. Robert Ferrera



Dr. Ferrera graduated from The University of South Florida in 1980 and entered The Ohio State University College of Dentistry. He graduated at the top of his class in 1985 and took an associate position with

Dr. Richard Valdes, "The Gator", in Northeast Tampa. Dr. Ferrera takes pride in maintaining the highest standard of care by attending continuing dental education courses throughout the year. Dr. Ferrera is the son of Robert and Rita Ferrera, both of whom were blue collar workers that instilled his strong work ethic and a love of sports and cooking. Dr. Ferrera's beautiful wife, Cheri, can be found managing the accounting department of the office. He has two daughters, Morgan and Emily.

#### **PATIENT TESTIMONIALS**

#### CHRISTINE A.



"If you are looking for a highly skilled, competent dentist with high standards and good outcomes, this is the place. The support staff is excellent, responsive and sensitive to patient needs. I have sensitive teeth and for the first time in my life, I enjoy going to the dentist. Seriously, best dental experience ever"

#### **BROOKE R-L.**



"After not seeing a dentist for many many years, I had a lot of work to be done to my teeth. Once I found Dr. Ferrera, he and his staff helped me to figure out a dental plan that worked with my budget and my schedule. The staff is always very friendly and knowledgeable. I actually look forward to my next visit!"

#### TERRY M.



"I have had my dental care for at least the past fifteen years with Ferrera Dental Associates in Tampa, FL. I have been extremely satisfied over the years with the exceptional care I have received. Dr. Ferrera has always managed to assist me when I needed support during dental emergencies. My sincere thanks go out to Dr. Ferrera and his entire staff for the difference they've made in my life."

#### **HOW TO TAKE ADVANTAGE OF THIS OFFER**

Simply call our office at (813) 558-6684 and mention the 'Ferrera Dental Care Savings Plan' (or feel free to stop by and see us). We'll be happy to answer any questions you may have, get you (and your family) signed up for the plan, and get you in right away for an initial cleaning and exam. It's really just that easy! We look forward to hearing from you!

# **OUR LOCATION**

15047 Bruce B Downs Blvd, Tampa, 33647

Conveniently located in North Tampa (Lake Forest area), north of The Univ. of South Florida



0.1 mi from E Bearss Ave & Bruce B Downs Blvd



#### HOURS AND CONTACT INFORMATION Monday - Thursday: 7 am to 5 pm



**(813) 558-6684** 



www.drferrera.com



#### FERRERA DENTAL CARE SAVINGS PLAN



The Ferrera Dental Care Savings Plan is an affordable way for you and your family to gain access to high-quality dental care without the hassles and restrictions of a traditional dental insurance plan.

For only \$322 per year, our plan provides you with access to all of the following benefits:

- Complete preventative care including cleanings, exams, x-rays and oral cancer screening to maintain optimal oral health
- · Complimentary fluoride treatment for adults and children to prevent tooth decay and help strengthen developing teeth
- 15% savings on all other general dentistry procedures, including cosmetic services
- · Discounts on professional teeth whitening to ensure you're always putting forth your brightest smile to the world
- A minimum annual savings of at least \$248 versus paying out of pocket!

(813) 558-6684 www.drferrera.com